

Best Choice REALTY

How healthy is your business?

Take the 30 day challenge before your personal meeting with our Sales Manager on Zoom

- ❑ Do 25 prospecting activities per day – calls, texts, posts, mailers, comments on social
- ❑ Order personalized agent branded materials – signage, name badge, agent bio page
- ❑ Promote your website, take training on your CRM so you can send home sale notifications
- ❑ Mail your “I’ve Moved Letter” or email your E-announcement
- ❑ Send out an SMS Text Announcement
- ❑ Find ways to promote Best Choice Realty listings or conduct virtual open houses
- ❑ Set up a 4-6 month magazine subscriptions sent to your Sphere
- ❑ Promote a monthly video or email explaining the market statistics in your neighborhood
- ❑ Take required NWMLS classes or classes for license renewal
- ❑ Clean up your Database of contacts: update addresses and email addresses
- ❑ Update your profile on social media, Zillow, and the NWMLS/CBA
- ❑ Practice using the NWMLS or Cloudcma to complete a CMA on a property
- ❑ Role-play a phone conversation: listing appointment or buyer consultation



Candice Frazier

Regional Sales Manager

253.222.9923

WEBSITES

BestChoiceRealtyHomes.com

Real Estate Resources, forms, presentations, vendors, education, BCR marketing guidelines

NWMLS.com

Classes required for new licenses:

Matrix, Listing Input, CMA, Transaction Desk

ZOOM LINKS

Zoom Link for Monday Night Training

<https://zoom.us/j/3488260830>

Zoom Link for Sales Manager Meeting

<https://us02web.zoom.us/j/2532229923>

Zoom Link for Audit Contract Meeting

<https://zoom.us/j/6938096189>

EMAILS

support@bestchoicerealtywa.com

Send all documents

lori@bestchoicerealtywa.com or 253-447-8382

Marketing and signage orders

accounting@bestchoicerealtywa.com

Commissions, 1099's, Bank Ach and Credit Card changes

PHONE NUMBERS

Broker Hotline: 206-947-0811

Back Up Broker Line: 253-392-5964

Seattle - Main Office: 206-886-3986

Lynnwood Office: 425-677-6966

Tacoma Office: 253-292-6798