

JANUARY | FEBRUARY | MARCH 2021

Best Choice

R E A L T Y



QUARTERLY MARKETING PLAN

Success doesn't just happen. **It is planned.**

There are many simple marketing resources at your fingertips. It can be very easy to create impactful brand impressions with your farm and sphere of influence throughout your year.

As a real estate professional, you want to grow your business, and marketing plays a large role in capturing the attention of potential clients.

QUESTIONS

about custom design projects and estimates,
EDDM marketing and newsletters:

Lori Palomino | Graphic Designer

253.447.8382

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QUESTIONS

about your marketing goals, effective
results, and achieving success:

Candice Frazier | Regional Sales Manager

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Pick one. Pick them all. It's up to you.

January - March 2021

Build a FB Business Page

Facebook is still the biggest resource with the largest subset of users that you can target online. Creating a Facebook Business Page, then advertising that business with Facebook is one such approach that you can take to marketing your real estate online. This is a terrific resource whether you're new to the business or you're a veteran in the field.



Once you've built your Facebook Page, ensure that you're active on there and that you continuously deliver a good deal of value in every post. Don't spam your fans by trying to pitch them at every turn. Do things with tact, decorum and composure if you want to succeed in business in the long term.

Here are instructions to get you started!

 click here to **READ**

Post to Social Media

Create Social Media Posts

Breakthrough Broker has free social media template for busy brokers. You can edit their FREE template and download for posting. Just personalize and post!

It is that easy.

 click here!

**BREAKTHROUGH BROKER
FREE CONTENT**

Take a class to build your business

1-12-21: Email Marketing For Real Estate: How It Works

Instructor Rick Hogan-Free Live Webinar (3hr)

Email is the most highly used application on the internet. In addition to traditional, personal, and business use via Gmail, Outlook and other email clients; email "marketing" is the first choice of businesses everywhere. The story is no different in real estate.



click **SIGN UP**



Consistency is the key to success.


January - March 2021

Send a Personalized Magazine

Your Very Own Professional Publication!

Connect with your past clients and prospects on a regular basis by sending them a free bimonthly subscription to your very own personally branded magazine!

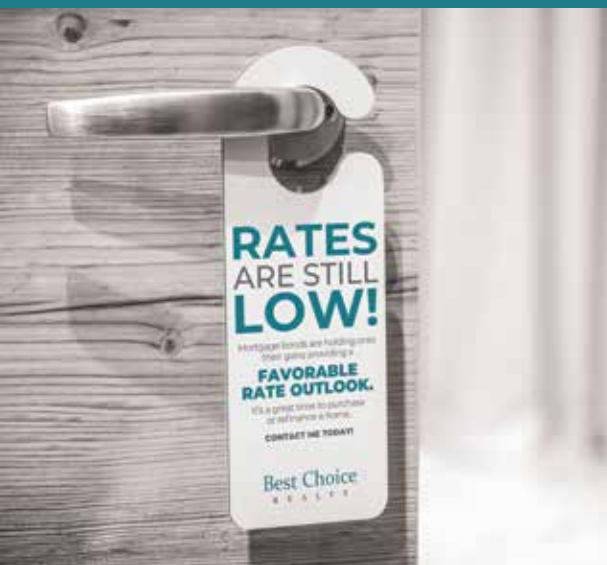
Check out Reminder Media for pricing and delivery options.

click here! 

MORE INFORMATION



Go Door Knocking in Your Neighborhood



Do Real Estate Door Hangers Actually Work?

In short, yes... Effective real estate door hangers can position you as the leading agent or investor in a neighborhood, meaning that when it does come time for someone to list their home for sale or explore their options, you are the first name that comes to mind.

Real estate door hangers can be used to announce an open house, a recent sale in the neighborhood, a promotion you are offering or a seasonal greeting. Door hangers allow you to make memorable connections in your target neighborhood.

Email: Lori@BestChoiceRealtyWA.com

PRINTING & DESIGN ESTIMATE

Invest in 3D Virtual Tours for Your Next Listing

Virtual tours offer home buyers a remote, video-enabled walk-through of a property that will give them the sensation that they're actually there — or at least very close.

One of the photographers we recommend is:

My Photos Sell Homes | Curt Bartkowski

 click **WEBSITE**

