

OCTOBER | NOVEMBER | DECEMBER 2020

Best Choice

R E A L T Y



QUARTERLY MARKETING PLAN

Success doesn't just happen. **It is planned.**

There are many simple marketing resources at your fingertips. It can be very easy to create impactful brand impressions with your farm and sphere of influence throughout your year.

As a real estate professional, you want to grow your business, and marketing plays a large role in capturing the attention of potential clients.

QUESTIONS

about custom design projects and estimates,
EDDM marketing and newsletters:

Lori Palomino | Graphic Designer

253.447.8382

lori@bestchoicerealtywa.com

QUESTIONS

about your marketing goals, effective
results, and achieving success:

Candice Frazier | Regional Sales Manager

253.222.9923

candice@bestchoicerealtywa.com

Mail a Postcard

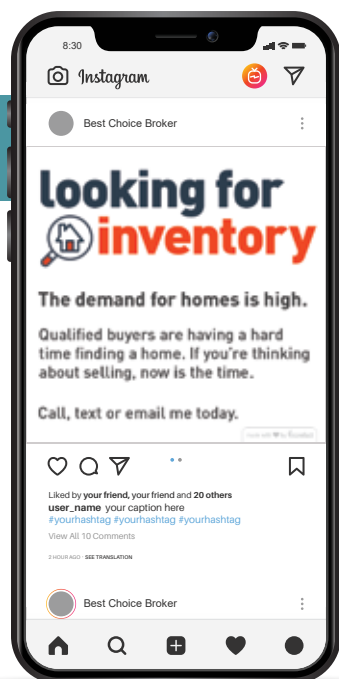
Postcards are a great way to stay top of mind with your sphere.

Corefact makes it easy to select a design, upload your contact list, and mail. One stop shopping! Best Choice Realty has uploaded our brand colors and logos for you. Just go to:

BestChoice.Corefact.com  **click**
Create a FREE account and you're in business!



 **click here to order**



Post to Social Media

Stay relevant. Post to social media.

Corefact has free social media posts for busy brokers that don't always want to create their own content. Just right-click and save to your computer or device. Upload, add your personal message and done!

It is that easy.

 **click here to download**
bestchoice.corefact.com

Email a Newsletter

Stay connected to friends, family and clients. They are your best connections.

Email marketing is one of the easiest and most affordable ways to market yourself. You're busy selling so,

Let us do all the work of creating your newsletter.

 **click here to order**
bestchoicerealtyhomes.com/newsletter



WE ARE YOUR NEIGHBORHOOD HOME TEAM!

Did you know you have **Real Estate and Mortgage EXPERTS** right in your own backyard?

CALL FOR
YOUR FREE
CONSULTATION
TODAY!



RACHELLE WILLHITE
Designated Broker, Owner

253.277.0259
rachelle@bestchoicerealtywa.com
15421 Main Street E. Suite B
Sumner, WA 98390

Best Choice
REALTY



APRIL JANAS
Area Sales Manager

206.841.7835
ajanas@bayeq.com
311 River Road, Suite 208
Puyallup, WA 98371

bayequity
THE JANAS LOAN TEAM



Start an EDDM® Farm

**Every Door Direct® is affordable,
targeted way to farm a large area!**

**Simply choose an area or neighborhood,
your postcard will be sent to the
corresponding postal route for a fraction of
the cost of standard First Class Mail.**

Email: Lori@BestChoiceRealtyWA.com
for more information about EDDM marketing.

Deliver a Pop-By Gift

Stay top of mind.

Pop-bys are small gifts you give to your prospects and clients to remind them of who you are. These can be small inexpensive gifts (often with a clever note) that you give to former clients when you “pop by” their house. They’re a great excuse for some face-to-face interaction and for generating referral business.

You can make these gifts yourself - or there are many options available for purchase. Check out these affordable custom tags, for purchase, from Etsy.



Remind your clients you are “their” Real Estate Broker.

 **click here to order**

Send a Holiday Card

Let them know you’re thinking of them.

Holiday cards are an easy way to remind your sphere that even during the busy holidays - they are important to you!

There are so many options for purchasing real estate holiday cards. Here is one from Amazon.

 **click here to order**



For a custom designed holiday card, contact:
Lori@BestChoiceRealtyWA.com