

OCTOBER | NOVEMBER | DECEMBER 2021

Best Choice

R E A L T Y



QUARTERLY MARKETING PLAN

Success doesn't just happen. **It is planned.**

There are many simple marketing resources at your fingertips. It can be very easy to create impactful brand impressions with your farm and sphere of influence throughout your year.

As a real estate professional, you want to grow your business, and marketing plays a large role in capturing the attention of potential clients.

QUESTIONS

about custom design projects and estimates,
EDDM marketing and newsletters:

Lori Palomino | Graphic Designer

253.447.8382

lori@bestchoicerealtywa.com

QUESTIONS

about your marketing goals, effective
results, and achieving success:

Candice Frazier | Regional Sales Manager

253.222.9923

candice@bestchoicerealtywa.com

Pick one. Pick them all. It's up to you.

October-December 2021

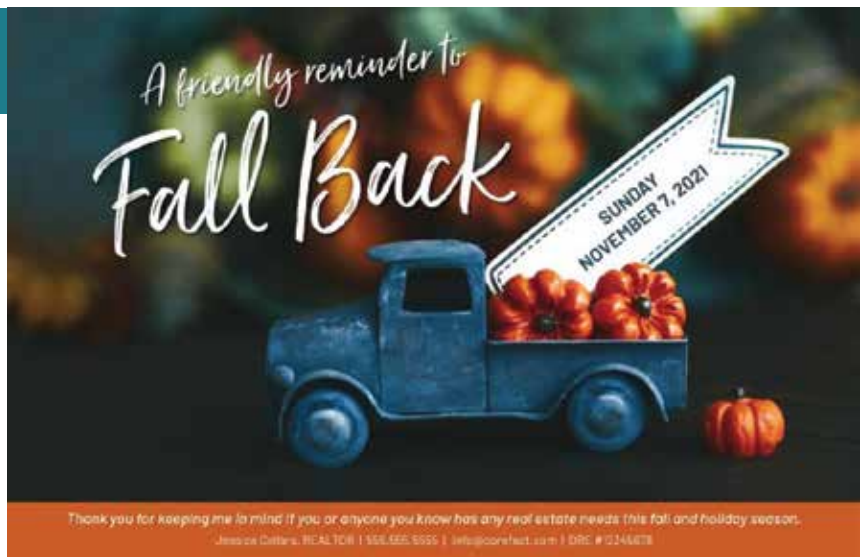
Mail a Postcard

Postcards are a great way to stay top of mind with your sphere.

Corefact makes it easy to select a design, upload your contact list, and mail. One stop shopping! Best Choice Realty has uploaded our brand colors and logos for you. Just go to:

BestChoice.Corefact.com  **click**

Create a FREE account and you're in business!



 **click here to order**

Post Instagram Story Images

Stay relevant. Post to social media.

Getting creative on Instagram can be a challenge when you're busy following up with leads, managing clients, and connecting with referral sources. That's why Breakthrough Broker made these photos for the times you know you need to post something to engage your audience but don't have the time to get creative.



click here: BreakthroughBroker.com



Invest in 3D Virtual Tours for Your Next Listing

Virtual tours offer home buyers a remote, video-enabled walk-through of a property that will give them the sensation that they're actually there — or at least very close.

One of the photographers we recommend is:

My Photos Sell Homes | Curt Bartkowski



click WEBSITE





Take an Online Class

Reviews Mindset + Tactical Marketing Event Nov. 17th | Wendy Lundt

She's cracked the code on reviews! In this masterclass, you will uncover a Reviews formula that works with:

- 5 review pipelines
- 12 request-for-review scripts that work
- 1 simple strategy

Listen and learn and get priceless results!



click here to register

go to "Upcoming Events"

Deliver a Pop-By Gift to your Sphere

Stay top of mind.

Pop-bys are small gifts you give to your prospects and clients to remind them of who you are. These can be small inexpensive gifts (often with a clever note) that you give to former clients when you "pop by" their house. They're a great excuse for some face-to-face interaction and for generating referral business.

You can make these gifts yourself - or there are many options available for purchase.



**click here
for more ideas**



Send a Holiday Card

Let them know you're thinking of them.

Holiday cards are an easy way to remind your sphere that even during the busy holidays - they are important to you!

There are so many options for purchasing real estate holiday cards. Here is one from cardsdirect.com



click here to order

For a custom designed card, contact: Lori@BestChoiceRealtyWA.com