



Best Choice

R E A L T Y

APRIL | MAY | JUNE 2022

QUARTERLY MARKETING PLAN

Success doesn't just happen. **It is planned.**

There are many simple marketing resources at your fingertips. It can be very easy to create impactful brand impressions with your farm and sphere of influence throughout your year.

As a real estate professional, you want to grow your business, and marketing plays a large role in capturing the attention of potential clients.

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Build your brand with Facebook and Instagram stories

Who, what, when, where, and why?

If you're asking yourself this question about Facebook and Instagram stories, this webinar is for you!

Learn from Breakthrough Broker's President Eric Sachs and Co-Host Chelsea Peitz as they dive deep into stories during this on-demand webinar.

➡ click here to **WATCH**



Sign up for a Social Media content provider



➡ click here to **CHECK IT OUT!**



Looking for quick, easy, editable social media posts?

Corefact has launched a new product to help busy real estate professionals find quality social media content. Not only do you have hundreds of categories and design choices, they make it even easier and write the editable captions for you. It's affordable and user friendly.

Send Open House follow up emails

Convert your open house guests into leads

Convert your open house guests into leads when you send a short, yet captivating email. We know following up from an open house can be precarious, that's why we're here to help.

Check out this email template:

➡ click to **DOWNLOAD**



Your positive action combined with positive thinking results in success. - Shiv Kherra

Spring is the perfect time for a pop-by

Pop-bys are small gifts you give to your prospects and clients to remind them of who you are.

These can be small inexpensive gifts (often with a clever note) that you give to former clients when you “pop by” their house.

They’re a great excuse for some face-to-face interaction and for generating referral business.



Stay up-to-date on what’s happening in the market

How will the state of the economy impact your local market, your clients, & your business in 2022?



➡ click here to **WATCH**

Ben Kinney and Debbie De Grote dive into how key economic factors will impact the housing market and the 2022 real estate outlook, plus:

- How to engage your database around their real estate plans in 2022 and position yourself as the market expert
- How to address fears and uncertainty by presenting the latest economic data about today’s real estate market so your clients make informed real estate-related plans
- The actionable steps you can take to ensure your real estate business thrives in the current economy

Ask your clients for testimonials

When it comes to finding the right real estate business, people tend to do a lot of research.

They want to ensure they’re working with a real estate agent, broker, or lender who is trustworthy and has a record of success. That’s where testimonials come in.



➡ click to **LEARN**