

# LOOPNET ADVERTISING PACKAGES

With more than **13 million** monthly unique visitors across the globe, LoopNet is the best place to put your property where high quality commercial tenants and investors search.

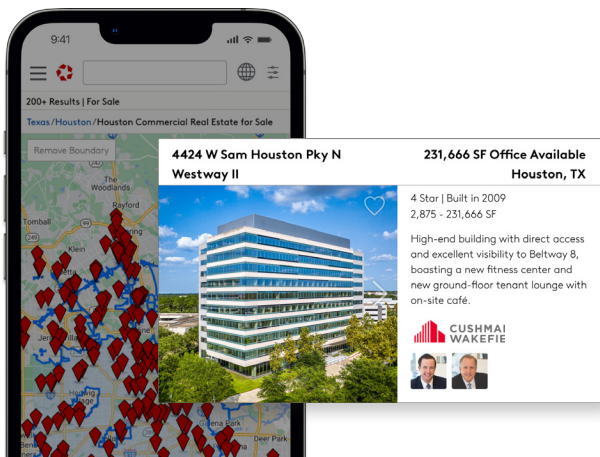
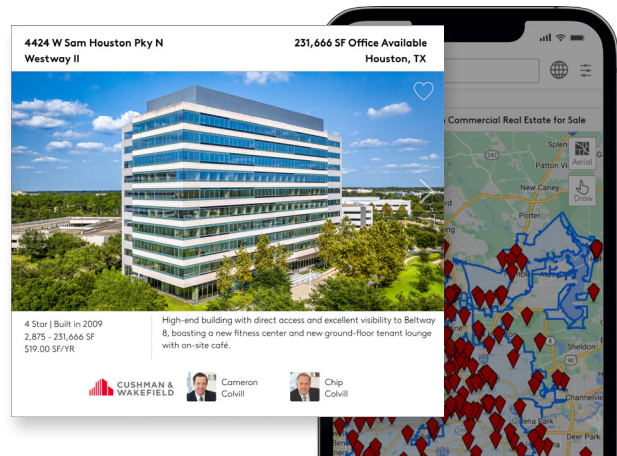
## DIAMOND Up to 1535x more exposure\*

The top of search results, front and centre on LoopNet and CoStar. Our largest listing with most exposure across our network.

### FEATURES INCLUDE:

- Top of search results on LoopNet and CoStar
- Largest ad placard for highest impact
- Videography included in media package
- Broker names and branding on your listing
- Plus all Platinum Ad Features

\*More exposure than a basic listing



## PLATINUM Up to 729x more exposure\*

A prominent, high quality advertising product with a larger listing for enhanced visibility.

### FEATURES INCLUDE:

- 3D tours included in media package
- Engaged searcher retargeting
- Intelligent contact ad targeting
- Branding on listing detail page
- Broker logo and image
- Drone aerial photography included in media package
- Plus all Gold Ad Features

\*More exposure than a basic listing

# GOLD

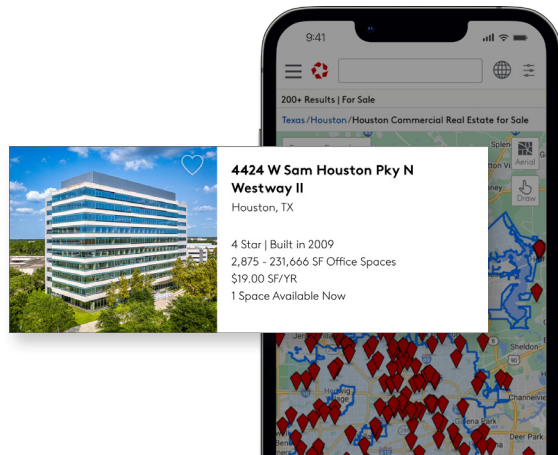
## Up to 131x more exposure\*

Higher placement in LoopNet search results than Silver or basic listings, and a larger display.

### FEATURES INCLUDE:

- Custom curated content
- Professional photoshoot included in media package
- Plus all Silver Ad Features

\*More exposure than a basic listing



# SILVER

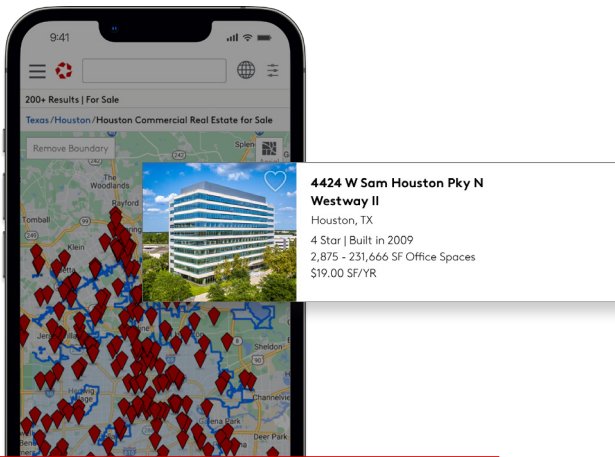
## Up to 35x more exposure\*

Reach occupiers and investors with exposure on LoopNet and CoStar.

### FEATURES INCLUDE:

- LoopNet exposure to 13 million tenants and investors
- Email marketing
- Exposure to 188k CRE professionals on CoStar

\*More exposure than a basic listing



### LISTING FEATURES

	DIAMOND	PLATINUM	GOLD	SILVER
Exposure	1,535x	729x	131x	35x
Placement in search results	1st	2nd	3rd	4th
Property retargeting ads	✓	✓		
Intelligent tenant and investor targeting ads	✓	✓		
Branding on listing detail page	✓	✓		
Broker branding and bios	✓	✓		
Call tracking	✓	✓	✓	
Professional photo shoot	✓	✓	✓	
3D Virtual Tours	✓	✓		
CoStar homepage and banner ads	✓	✓		

For all the features and details of our ad packages visit our website or call 833-399-6604.