

Voicemail Strategy Scripts

Best Choice
R E A L T Y

Every voicemail is a chance to win business, or lose it. Most agents wing it and sound forgettable and voicemails work!

These scripts take out the guesswork so you always sound confident, professional, and it's worth it to call you back. They're designed to grab attention, spark curiosity, and boost your response rate. Stick to the script, and you'll spend less time chasing and more time closing.

Action: Potential client completes landing page registration.

Voicemail 1

First Day Registration

Hi (name), this is (name) from Best Choice Realty. I just sent you an email to let you know I will be sending you listings in the (location) area. Please call me at (phone). I look forward to speaking with you soon.

Voicemail 2

Week Two

Hi (name), this is (name) from Best Choice Realty. I sent you an email with a few questions. If you haven't received my email, could you get back to me and let me know whether you are still browsing or you would like to visit some homes? I can be reached at (phone). Thanks, and have a great day.

Voicemail 3

Week Three

Hi (name), this is (name) from Best Choice Realty. I do have some slots open this weekend and would love to take you to view a few properties. Please call me at (phone). Have a great day.

Voicemail 4

Week Four

Hi (name), this is (name) from Best Choice Realty. There are a few homes that came on the market in (location) and I wanted to know if this is the type of home you were looking for. Please call me at (phone). Talk to you soon.

Voicemail 5

Week Six - Option A

Hi (name), this is (name) from Best Choice Realty. I have been trying to reach you by phone and email for the past several weeks to see if you need my help. Please please call me or email me back and put me out of my misery. I look forward to hearing back from you. You can reach me at (phone).

Voicemail 5

Week Six - Option B

Hi (name), this is (name) from Best Choice Realty. I have been trying to reach you by phone and email for the past several weeks to see if you need my help. You must be on vacation or super busy. Please call me back and update me on your search. I don't want to keep bugging you. You can reach me at (phone).

Action: Reassigned Lead

Voicemail 1

Updating Records

Hi (name), this is (name) from Best Choice Realty. I am calling to update my records. Please call me back and let me know how I can help you with your search for a home in (location). I look forward to speaking with you soon. You can reach me at (phone).

Follow-Up Voicemail

Option One

Hi (name), this is (name) from Best Choice Realty. There are a few homes that came on the market in (location) and I wanted to know if this is the type of home you were looking for. Please call me at (phone). Talk to you soon.

Follow-Up Voicemail

Option Two

Hi (name), this is (name) from Best Choice Realty. I have been trying to reach you by phone and email for the past several weeks to see if you need my help. Please please call me or email me back and put me out of my misery. I look forward to hearing back from you. You can reach me at (phone).

Action: General follow-ups.

Voicemail 1

Home Search Continuation

Hi (name), this is (name) from Best Choice Realty. I'm calling to touch base with you on your home search. Could you please give me a call at your earliest convenience? I can be reached at (phone). I look forward to hearing from you. Have a great day!

Voicemail 2

Home Showing Availability

Hi (name), this is (name) from Best Choice Realty. I'm calling about the homes you were looking at in the (location) area and was hoping to show you some of those homes and have a few slots I'm saving for you this weekend. Could you get back to me either way and let me know your availability this weekend? Thanks.

Voicemail 3

Rebate Plan Information

Hi (name), this is (name) from Best Choice Realty. I wanted to touch base with you on your home search and discuss our rebate plan with you. Could you please give me a call back at your earliest convenience? I can be reached at (phone). I look forward to hearing from you.

Voicemail 4

Saved Home Searches

Hi (name), this is (name) from Best Choice Realty. I noticed you have saved some homes in the (location) area and want to show you some of those homes. Could you please give me a call at your earliest convenience to set up some times to view these properties? I can be reached at (phone). I look forward to speaking with you.

Voicemail 5

Home Search Inquiry

Hi (name), this is (name) from Best Choice Realty. I hope all is going well. I need to speak with you regarding your home search on my website. Please contact me at (phone) when you have a moment so that we can briefly go over a couple of items. Thank you.

Voicemail 6

Home Search Registration

Hi (name), this is (name) from Best Choice Realty. I'm calling because you recently registered on our site and I'd like to help you with your home search. Can you please call me at your earliest convenience? I can be reached at (phone). I look forward to hearing from you.