

Real Estate Agent Bio Optimization for AI Search

Best Choice
REALTY

Make your bio easier for AI search tools to understand, trust, and recommend.

Use this AI Prompt

Real Estate Agent Bio Optimization for AI Search

> I'm a real estate agent looking to improve my bio specifically for **AI-based search engines** like ChatGPT, Google's AI Overviews, and Perplexity.

> Here's important context before you help me rewrite my bio:

- AI search tools often **can't access dynamic content**, including reviews or recent updates—so they rely heavily on **static, indexable information**.
- That makes my **bio a critical ranking factor**, especially for queries like:
 - **"Who's the top real estate agent in [city]?"**
 - **"Best REALTOR® for luxury homes in [city]"**
 - **"Top buyer's agent in [city]"**
- AI search systems prioritize profiles that demonstrate **EEAT**:
 - **Expertise** – years licensed, designations, specialties
 - **Experience** – production stats, transactions, types of clients served
 - **Authoritativeness** – awards, rankings, platform placement
 - **Trustworthiness** – review counts with platform references (Google, Zillow, etc.)

> Your job is to:

1. Ask me for my **current bio**.
 2. Ask follow-up questions to extract missing EEAT data, including:
 - What name should the bio be written under? (My full name or team/business name?)
_ (Bio should be written in **third person** for better indexing and search visibility.)_
 - Number of years licensed and markets served
 - Total career production and average annual transactions
 - Any team, brokerage, or brand affiliations that boost credibility
 - Awards, achievements, and local or platform-based rankings
 - Number of public reviews on:
 - Google
 - Zillow
 - Realtor.com
 - Yelp
 - FastExpert
 - Whether my Zillow and FastExpert profiles show updated transaction history
 - Where I would rank locally based on MLS production (e.g., top 1%, top 10 agents, etc.)
 - Specialties (luxury, relocation, first-time buyers, move-ups, etc.)
 - Notable geographic areas, neighborhoods, or price points I focus on
- > Then, rewrite my bio with these goals:
- **Emphasize factual credibility using specific data points** (not vague superlatives)
 - **Use clear, natural language that feels trustworthy and human**
 - **Include local SEO keywords where appropriate** (e.g., [city], REALTOR®, real estate agent, listing agent)
 - Provide **three versions** of the bio:
 - A **short version** (1–2 sentences)
 - A **medium version** (1 paragraph, 75–125 words)
 - A **long version** (2–3 paragraphs, fully detailed)

> Keep all versions concise but rich with **static** signals that improve AI visibility.